

UNIVERSITY DIPLOMA IN SCRIPT WRITING

Main Language of Instruction:

French ☐ English ☐ Arabic ☒

Campus Where the Program Is Offered: CSH

OBJECTIVES

The University Diploma in Script Writing aims to:

- Develop students' creative and narrative skills across different screenplay genres (cinema, television, series, documentary, digital platforms).
- Master dramatic construction techniques: plot, characters, dialogue, pace, and screenplay structure.
- Strengthen writing skills in the Arabic language from an artistic and professional perspective.
- Train students to analyze cinematic and audiovisual works in order to understand the narrative and aesthetic mechanisms of screenwriting.
- Introduce learners to the stages of developing an audiovisual project, from the initial idea to the finalized screenplay.

PROGRAM LEARNING OUTCOMES (COMPETENCIES)

Knowledge of the Fundamental Principles and Techniques of Screenplay Writing

- Master the basics and essential techniques of screenplay writing.
- Become familiar with the requirements of this discipline in order to distinguish what is achievable and likely to be produced.
- Acquire the technical understanding needed to coordinate narrative construction with the technical team in order to achieve the objectives set by the production company.

Story Development

- Define the main subject of the work.
- Build and develop the dramatic plot.
- Develop and structure the characters.
- Determine the temporal and spatial setting of the story.

Mastery of Different Types of Screenplay Productions

- Master the writing of dialogue.
- Be able to organize and structure scenes.
- Ensure a logical progression of events while maintaining dramatic suspense.

Use of New Media and Digital Tools

- Master applications and software dedicated to screenplay writing.
- Use clear and fluent language appropriately.

Professional Screenplay Writing

- Master the writing of dialogue and screenplays intended for cinema or television series.

ADMISSION REQUIREMENTS

- Bachelor's degree (bac+3)
- Application file

PROGRAM REQUIREMENTS

30 Credits: Required Courses (30 credits)

Writing Techniques 1: Screenplay Writing Applications (4 Cr.), Writing Techniques 2: Writing for Series (4 Cr.), Arabic Language and Screenplay Writing (3 Cr.), Character Study (3 Cr.), Semiology (3 Cr.), Reading, Analysis and Criticism (2 Cr.), Practical Workshop 1: Writing a Film (4 Cr.), Practical Workshop 2: Writing a Television Series (5 Cr.), Artistic Culture and Criticism (2 Cr.).



COURSE DESCRIPTION

045TTESF1	Writing Techniques 1: Screenplay Writing Applications	4 Cr.
This course introduces students to the fundamentals of screenplay writing applied to cinema and documentaries. The course covers writing techniques for feature films, short films, and documentaries, while emphasizing dramatic structure, plot construction, and essential narrative tools. Students will also be trained in the use of professional screenplay writing software such as Celtx, Final Draft, and Fade In, as well as the research methods needed to ensure the historical, legal, and contextual consistency of their projects.		
045TEESF1	Writing Techniques 2: Writing for Series	4 Cr.
This course focuses on the specificities of screenplay writing for television series and OTT/VOD platforms. Students will learn to build serial plots, develop narrative arcs, and master the tools needed to write episodes and seasons. Particular attention will be paid to the mechanics of suspense, dramatic continuity, and character development in long-form narratives.		
045LAESF1	Arabic Language and Screenplay Writing	3 Cr.
This course aims to develop the linguistic skills required to write screenplays in the Arabic language. Students will learn to distinguish between written and spoken language in order to produce natural and credible dialogue. The course also covers techniques for transforming a narrative text into dramatic dialogue suited to characters and audiovisual communication situations.		
045ECESF1	Character Study	3 Cr.
This course offers an in-depth approach to character construction using psychological and psychoanalytic analysis tools. Students will learn to define different character profiles, understand human motivations and behaviors, and develop coherent, complex, and dramatically effective characters in service of the narrative.		
045SEESF1	Semiology	3 Cr.
This course unit introduces students to the study of linguistic and non-linguistic signs in audiovisual works. The course emphasizes the role of paraverbal elements, symbols, and visual codes in the construction of meaning. Students will learn to use these elements effectively to enrich the narrative and strengthen the expressive impact of the screenplay.		
045LEESF1	Reading, Analysis and Criticism	2 Cr.
This course is dedicated to the critical analysis of cinematic and television screenplays. Students will develop analytical reading skills enabling them to identify narrative structures, dramatic techniques, and aesthetic choices in a screenplay from the perspective of its staging. The course also fosters the development of a critical perspective on audiovisual works.		
045ATESF1	Practical Workshop 1: Writing a Film	4 Cr.
This course takes the form of a creative workshop dedicated to writing a complete screenplay for a feature or medium-length film. Students will be supported through all stages of project development, from the initial idea to the finalized screenplay. The course also encourages experimentation with narrative forms such as anthology and multiple-structure narratives.		
045AEESF1	Practical Workshop 2: Writing a Television Series	5 Cr.
This course is dedicated to the creation and development of a television series project. Students will learn to develop a series bible, build the narrative universe, and write a pilot episode. The course emphasizes the requirements of serial storytelling, character consistency, and the structuring of plots for contemporary television and digital formats.		



045CGESF1

Artistic Culture and Criticism

2 Cr.

This course provides students with an in-depth introduction to contemporary artistic culture of works of art. It covers the essential legal framework for any professional working in the cultural sector, including copyright protection and the management of intellectual property in the artistic field. Students will also explore the world of cultural and artistic festivals: their organization, operation, economic significance, and role in the promotion and dissemination of artistic creation. This course aims to develop students' critical thinking about artworks while equipping them with the legal tools needed to navigate the artistic and cultural landscape.